

1986
Lincoln Town Car



Lincoln. What a luxury car should be.

The selection of a luxury car is a highly individual matter. Yet, of all the varying preferences of luxury car owners, one is virtually unanimous. The demand for quality. And it is in this fundamental area that the Lincolns most clearly excel.

Ever since the classic-car era of the Twenties and Thirties, Lincoln automobiles have been known for their luxury, quality and engineering innovation.

Lincoln's steadfast dedication to integrity and craftsmanship helped it become the manufacturer of the highest quality luxury cars built in America.*

Lincoln makes certain that quality is designed into every car...and that it is built in at every step throughout the manufacturing process.

While what Lincoln automobiles have in common is impressive, what is perhaps even more impressive is how they are different from each other. For each addresses and fulfills a different luxury need.

The 1986 Lincoln Town Car, for example, continues its tradition of uncompromising ride, room and comfort. This is the automobile for motorists who desire the stately elegance, uncompromised spaciousness and exceptional creature comforts that only a traditional luxury sedan can provide.

The Lincoln Continental is a truly contemporary luxury automobile, a marvelous comingling of high technology and high fashion.

And the Lincoln Mark VII satisfies not only the craving for comfort, but the passion for performance.

The 1986 Lincolns. Truly what luxury cars should be.

*Based on a 1985 survey of owner-reported problems during the six months prior to the survey on 1981 through 1984 models designed and built in the U.S.





TOWN CAR







1986 Lincoln Town Car Signature Series in Champagne Clearcoat Metallic with a Tan Cambria cloth carriage roof. Some features shown may be optional. See option list on page 16.

Lincoln Town Car.

Life is full of compromises.
This isn't one of them.

The 1986 Lincoln Town Car doesn't ask you to sacrifice any of the amenities you've come to expect in a luxury automobile. Room, comfort, responsiveness, prestige—Town Car still provides you with an abundance of them all.

For 64 years, the Lincoln name has been synonymous with distinctive styling, smooth power, comfort, and above all, a smooth and gracious ride.

Lincoln Town Car possesses a regal bearing and formal elegance that is its alone. Town Car's tasteful lines and its spaciousness make it a unique automobile. It's one of the few remaining traditionally sized six-passenger luxury sedans.

As the Signature Series shown here illustrates, Town Car's dimensions are generously accommodating. The car is more than 18 feet long and six-and-a-half feet wide, providing it with ample shoulder, hip, head and leg room for up to six adults.

Excluding station wagons and vans, the Lincoln Town Car is the roomiest passenger car in America.*

Town Car's front and rear bumpers have been closely integrated into the overall body style and the traditional Lincoln grille has a bold vertical insert design.

The fender extensions are gently rounded, while the optional carriage roof lends a graceful, finished look.

Town Car's ride is smooth and comfortable. Its body-on-frame construction and strategically placed, specially tuned body mounts create the traditional comfort and smoothness expected of Lincoln luxury sedans.

Another luxury attribute is the Town Car's responsive 5.0-liter V-8 engine. For 1986, it is equipped with sequential multi-port electronic fuel injection, low-friction roller tappets and fast burn combustion chambers. This improved engine lets the Town Car accelerate quickly and smoothly, and with greater fuel efficiency** than previous Town Car models.

Yet the reason most often stated for purchasing a Lincoln Town Car is the aura of achievement and success it reflects upon its owners.

The following pages will introduce you to the three 1986 Lincoln Town Cars—the Signature Series, the Cartier Designer Series and the standard Town Car—fine motorcars that are the embodiment of the Lincoln tradition of excellence.

*Based on EPA interior volume index.

**See EPA fuel economy statement on page 20.





Signature Series. A masterful interpretation of the car builders' art.

When Lincoln's designers created the Signature Series Town Car, no possible luxury was overlooked. Indeed, this is a superbly crafted automobile. Nearly every conceivable amenity and convenience has been incorporated into this spacious sedan to assure that every trip—regardless of its duration—is especially enjoyable for driver and passenger alike.

The Signature Series Town Car is undeniably handsome to behold. Shown across the preceding three-page foldout, its massive grille and classically shaped body are highlighted by a Champagne Clear-coat Metallic exterior. An optional full Carriage roof in Tan Cambria cloth and optional Turbine Spoke aluminum wheels further accent the Signature Series' majestic profile.

Power convenience controls, designed to serve both driver and passengers, include six-way power driver's and front passenger seats, power windows, power vents, power door locks and power outside mirrors—all as standard Signature Series equipment.

One of Town Car's most appreciated luxuries is its ability to isolate exterior elements from the vehicle's interior. Body mounts effectively reduce road noise, vibration and

harshness. Sound insulators are used at the hood, roof, doors and in luggage compartment panels to quiet the ride further. Even its fully framed door windows help reduce wind noise. Together, these features contribute to the Town Car's noticeably smooth ride.

The car's interior, shown here, is every bit as stylish and luxurious as its dramatic exterior.

The 50/50 twin comfort lounge front seats are upholstered in Sand Beige cloth in a distinctive sew pattern that's exclusive to the Signature Series.

There are full-length armrests on each of the car's doors and folding center armrests for both the front and rear seats. Roof rail assist handles at each door ease entry and exit, as do the car's seatback assist straps and floor well lights.

Underfoot, the Signature Series Town Car features carpets that are 30 ounces thick, while a matching 18-ounce carpet protects the lower doors and center pillar from unsightly scuff marks.

Advanced features, sumptuous detailing and tasteful design make the Signature Series Town Car the Lincoln for discriminating motorists who are accustomed to the luxury of life's finest pleasures.

Cartier Designer Series. An extraordinary expression of understated elegance.

If there is an ultimate Lincoln Town Car, it has to be this one.

Every year since 1976, the prestigious House of Cartier has applied the same internationally acclaimed sense of fine design they use to create their exquisite jewelry and watches to fashion a one-of-a-kind Lincoln automobile.

This year, Cartier chose to give the Lincoln Town Car a color scheme that's as sophisticated as it is subtle. The car's body is painted in a unique shade of shimmering silver that's appropriately named Crystal Clearcoat Metallic. A Dove Gray vinyl coach roof with a stunning wrapover molding, side coach lamps and a frenched rear privacy window add to the Cartier Town Car's distinctive look.

Dual painted pinstripes in a specially chosen shade of Dark Red highlight the car's classic lines. There is a "Cartier" insignia, also in Dark Red, on the rear decklid. And "Cartier" signature script is affixed to the rear quarter opera windows. Underscoring it all are Turbine Spoke aluminum wheels with Lincoln Star center crests.

Everything about the Cartier Town Car is designed to promote the pleasure of driving. Lincoln's headlamp convenience system automatically dims the car's headlights for oncoming traffic. The

headlights can also be programmed to automatically turn on at dusk, off at dawn. An additional adjustment allows the headlights to remain lit for a specified length of time to light the driver's and passengers' way as they leave the vehicle.

The keyless entry system is another luxury convenience. Small calculator-type buttons located on the belt molding are coded so the door and trunk lid locks can be opened without a key. The driver will never be faced with the dilemma of having the keys locked inside the vehicle. Entry codes can be quickly changed by the owner.

Both outside rearview mirrors have built-in heating elements to clear away cold-weather fogging. A remote-control switch in the glove compartment opens the trunk lid, and the power pulldown feature closes the trunk lid when it is lowered to within an inch of the sill.

But it's the look of the Cartier Designer Series Town Car that people find so captivating. It is stunning, pristine and a beautiful extension of the Lincoln tradition.







**Cartier interior.
Stunningly evocative
of the master jeweler's
touch.**

Cartier's tasteful designs and attention to detail are legendary. This year, the House of Cartier has chosen to work the Lincoln Town Car's interior in a sumptuous shade of Oxford Gray leather with rich pleated cloth seat inserts in the same color. Leather seat inserts are also available as a no-cost option. New, four-way pivoting headrests supply superior support. All seat-backs are monogrammed with the distinctive Cartier logo. The backs of the front seats are fitted with both robe cords and map pockets for additional convenience.

The Cartier Designer Series Town Car's handsome instrument panel (shown below) is attractively trimmed with Wood-tone appliqué. Aesthetically pleasing, it is also wonderfully functional. Information can be read at a glance from three pods in direct sight of the driver.

The car's steering wheel is leather wrapped for added luxury. Speed control switches are mounted

directly on the wheel. This standard feature is an appreciated convenience, especially on long trips.

Also convenient are the Cartier Town Car's lighted vanity mirrors. They're discreetly concealed within each sun visor.

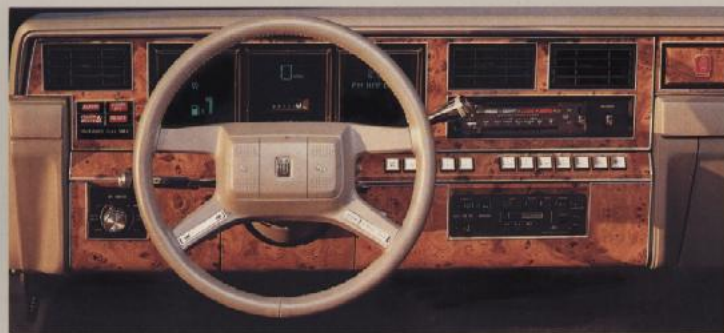
Thick, 30-ounce carpeting covers the floor, while a cloth headliner further helps absorb distracting sounds.

An AM/FM stereo electronic search cassette radio with Premium Sound, power antenna and six-speaker system is included in the Cartier Town Car as standard equipment.

The interior temperature is maintained by the car's Automatic Climate Control system. The air conditioning automatically turns on a "hurry up" blower if the temperature should vary from a preset comfort range.

Pleasant-sounding chimes gently remind the driver if the key is left in the ignition, if the headlights are on, if the driver's door is open or if the seat belts are unfastened.

Luxuriously appointed, masterfully fashioned, the Cartier Designer Series Lincoln Town Car is a total delight to the senses.



1986 Lincoln Town Car Cartier Designer Series interior in Oxford Gray. Some features shown may be optional. See option list on page 16.

Lincoln Town Car.
Its tradition of
engineering
excellence and
unrestrained luxury
continues.

The name Lincoln brings to mind many of the fabled automobiles this

luxury car maker has built over the past six decades.

The 1986 Town Car is a worthy successor to those previous Lincolns.

The '86 Town Car is powered by an improved version of the Lincoln 5.0-liter V-8. This smooth, responsive engine features a totally new kind of fuel injection—sequential multi-port electronic fuel injection—that meters a precise amount of gaso-

line into the intake port of each cylinder at the exact moment it's needed, improving both engine responsiveness and fuel efficiency.*

The entire system is controlled by EEC-IV—one of the most sophisticated microprocessor control modules in use in any automobile.

One of Town Car's most impressive luxuries is its overall spaciousness. Its 22.4-cubic foot trunk** has room for many items that owners of

smaller cars are forced to leave behind. If you frequently carry heavy loads, any Town Car can be ordered with a load-leveling option. A compressor, a microprocessor and adjustable shock absorbers automatically level the car, no matter how many passengers you're carrying or how much luggage is in the trunk.

A Class III trailer tow package is also available to allow the Town



Car to pull up to 5,000-pound loads. With this option, the springs, cooling system, shock absorbers and brakes are upgraded. Extra cooling ability for the oil and steering systems is added, along with dual exhausts.

If detailed, up-to-the-second vehicle and travel data are especially important to you, you may choose to add Lincoln's computerized electronic instrument panel

and programmable Message Center option. This system is controlled by a 12-button keyboard that enables the driver to call up pertinent trip information—such as elapsed time, distance to empty and instant and average fuel economy—in U.S. or metric readings.

In addition to all of its technical sophistication, Lincoln Town Car is a thoroughly luxurious automo-

bile. Its long listing of standard features and specialized options (detailed on the following two pages) attest that this, indeed, is what a luxury car should be.

*See EPA fuel economy statement on page 20.

**Based on 1986 MVMA Passenger Car Specifications.

1986 Lincoln Town Car in Sandalwood Clearcoat Metallic. Some features shown may be optional. See option list on page 16.



Enhance Town Car with your personal luxury specifications.

Every 1986 Lincoln Town Car is generously appointed with luxury equipment and conveniences even in its standard form. Each individual owner, however, has the opportunity to add to that luxury through his or her selection from the Town Car's many color schemes, lavish interiors and optional features.

Wheel trims. Lincoln Town Car can be personalized with the owner's choice of five different wheel treatments. Both standard and optional wheels and covers are shown.

Full-wheel covers standard on Town Car.



Wire-style wheel covers standard on Signature Series, optional on other models.*



Turbine Spoke aluminum wheels standard on Cartier, optional on other models.*



Lacy-spoke aluminum wheels optional on all models.*



Wire-spoke aluminum wheels optional on all models.*

*Includes locking capability for greater security.



Town Car selected standard functional features

- 5.0-liter V-8 engine with new sequential multi-port electronic fuel injection and Electronic Engine Control system (EEC-IV)

- Four-speed automatic overdrive transmission
 - Power steering
 - Power front disc/rear drum brakes
 - Nitrogen gas-pressurized shock absorbers
 - Engine temperature gauge and low oil level warning light
 - Remote-control decklid release
 - Defroster Group includes electric rear window defroster and heated outside rearview mirrors
 - Power remote-control outside rearview mirrors include electrically operated left- and right-hand mirrors with an illuminated Fahrenheit and Celsius thermometer in left-hand mirror
 - White sidewall steel-belted radial tires (P215/70R15)
 - Corrosion protection using pre-coated steel panels, special sealers, primers and waxes for selected body parts
 - Speed control
 - Maintenance-free battery
 - Tilt steering column
 - Power windows, including power vents
 - Automatic Climate Control
 - Power door locks
 - Interval wipers
 - All-electronic AM/FM stereo search radio with four speakers
 - Power antenna
 - Tinted glass
 - Mini-spare tire
 - Cornering lamps
 - Automatic parking brake release
 - Single key for entry and ignition
 - 18-gallon fuel tank
 - New gas-cap tether
 - New high-mount rear stoplamp
- Instrument panel with three-pod instrument cluster and trip odometer
 - Carpeting on floor, center pillar and lower doors
 - Luggage compartment carpeting, including decklid and spare-tire cover
 - 12-inch day/night inside rearview mirror
 - Wood-tone appliques on instrument panel and doors
 - Visor vanity mirror on passenger side

Town Car selected standard exterior features

- Traditional Lincoln grille
- Quad-rectangular halogen headlamps
- Full vinyl roof
- Coach lamps
- Hood and bodyside accent paint stripes
- Premium bodyside moldings
- Bright rocker panel moldings
- Flush bright bumpers with front bumper guards and front and rear rub strips
- Park and turn lamps

Signature Series standard features

(Includes all of the Town Car standard features, plus the following selected additions and/or differences.)

- Unique seat trim with front seatback robe cords and map pockets
- Luxury half-vinyl coach roof with frenched rear window
- Wide, bright lower bodyside molding
- Headlamp convenience system
- Keyless entry system, including illuminated entry system
- Wire-styled locking wheel covers
- Power decklid pulldown
- Six-way power front passenger seat
- Articulated front seat headrests
- AM/FM stereo electronic search cassette radio with Premium Sound, power antenna and six-speaker system
- 30-ounce floor carpeting
- Dual illuminated visor mirrors
- Conventional (full-size) spare tire
- Front and rear floor mats

Town Car selected standard interior features

- 50/50 twin comfort lounge seats with six-way power driver's seat and driver and passenger manual recliners
- Rich cloth seat upholstery
- Front- and rear-seat fold-down center armrests
- Dual beam map/dome light
- Courtesy lights and integral reflectors on front doors
- Roof rail assist handles at each door
- Four-spoke, color-keyed luxury steering wheel with center horn blow

Cartier Designer Series standard features

(Includes all Signature Series standard features, plus these additions.)

- Crystal Clearcoat Metallic paint treatment
- Dove Gray coach roof
- Dark Red dual painted pinstripes and Cartier identification
- Turbine Spoke aluminum wheels
- Leather and cloth, or all-leather seating surfaces
- Leather-wrapped steering wheel
- Unique floor mats

Selected optional features

- Comfort/Convenience package. To standard Town Car, this option adds:
 - Six-way power front passenger seat
 - Headlamp convenience system
 - Power decklid pulldown
 - Dual illuminated vanity mirrors
 - Conventional (full-size) spare tire
 - Front and rear floor mats
- Traction-Lok axle, including conventional spare tire and wheel
- Trailer Tow Package (Class III) includes heavy duty springs, rear shocks and rear brakes; a dual exhaust; plus extra cooling capacity for the engine and power steering systems
- Anti-Theft Alarm System—activated when vehicle is entered without the key or keyless entry code. The car will not start, lights flash, and the horn sounds
- Puncture-sealant tires, designed to seal tread punctures up to 3/16-inch in diameter (P215/70R15 WSW)
- Headlamp convenience system includes automatic headlamp dimmer and Auto Lamp on/off/delay system (standard on Signature and Cartier Series)
- Keyless entry system with illuminated entry system (standard on Signature and Cartier Series)
- Auto Dim day/night rearview mirror
- Automatic load-leveling suspension

Selected optional exterior features

- Glamour paint (not available on Cartier)
- Dual-Shade paint includes unique upper body striping (not available on Cartier)
- Power decklid pulldown engages to automatically close the decklid when it's lowered manually to within one inch of the closed position (standard on Signature and Cartier Series)
- Carriage roof (not available on Cartier)
- Coach roof (standard on Signature and Cartier)
- Power glass moonroof includes integral sun shade/privacy panel (requires illuminated visor vanity mirrors)
- Bodyside protection molding

Selected optional interior features

- Electronic instrument panel with digital readouts and programmable Message Center
- 50/50 twin comfort lounge seats, each with six-way power controls (standard on Signature and Cartier, power driver's seat standard on Town Car)
- Leather seating surfaces (standard on Cartier)
- Leather-wrapped steering wheel (standard on Cartier)
- Dual illuminated visor vanity mirrors (standard on Signature and Cartier)
- AM/FM stereo electronic search cassette radio with Premium Sound, power antenna and six-speaker system (standard on Signature Series and Cartier)
- Front and rear floor mats (standard on Signature Series and Cartier)

Town Car standard exterior colors (available on standard and Signature Series)

Midnight Black
Arctic White
Dove Gray
Platinum Clearcoat Metallic
Graphite Clearcoat Metallic
Maroon Clearcoat Metallic
Saxony Blue Clearcoat Metallic

Champagne Clearcoat Metallic
Sandalwood Clearcoat Metallic
Shadow Blue Clearcoat Metallic
Silver Blue Clearcoat Metallic

Cartier Designer Series

Crystal Clearcoat Metallic

Glamour paint options

Antique Rose Glamour Clearcoat Metallic
Flemish Blue Glamour Clearcoat Metallic
Antique Gold Glamour Clearcoat Metallic
Red Velvet Glamour Clearcoat Metallic
Dark Sandalwood Glamour Clearcoat Metallic

Dual-Shade paint options

Platinum Clearcoat Metallic/
Graphite Clearcoat Metallic
Champagne Clearcoat Metallic/
Antique Gold Glamour Clearcoat Metallic
Silver Blue Clearcoat Metallic/
Flemish Blue Glamour Clearcoat Metallic

Vinyl roof colors

Standard full vinyl roof and vinyl coach roof available in the following colors:
Maroon
Dark Sandalwood
Silver Blue
Champagne
Brittany Blue
Midnight Black
Arctic White
Light Charcoal
Antique Rose
Shadow Blue
Red Velvet

Cartier vinyl coach roof

Dove Gray

Cambria cloth carriage roof is available in:

Midnight Black
Tan
Dark Blue
Dark Brown

The Bayville vinyl carriage roof is available in:

Arctic White
(Full vinyl roof is standard on Town Car, not available on Signature and Cartier. Coach roof is standard on Signature and Cartier, optional on Town Car. Carriage roofs are optional; not available on Cartier.)

Interior trim

Twin comfort lounge seats come with cloth or optional leather seating surfaces in:
Oxford Gray
Terra Cotta Red
Admiral Blue
Taupe
Raven Black
Sand Beige
Oxford White/Oxford Gray*
Oxford White/Admiral Blue*
Oxford White/Terra Cotta Red*

*Leather seating surfaces only

Cartier interior

Oxford Gray leather with pleated cloth seat inserts

Lincoln Town Car specifications

EXTERIOR	
Wheelbase (in.):	117.3
Overall length (in.):	219.0
Overall width (in.):	78.1
Overall height (in.):	55.9
Tread (in.):	
—front:	62.2
—rear:	62.0
INTERIOR†	
Front compartment	
Head room (in.):††	39.0
Leg room (in.):	43.5
Shoulder room (in.):	60.7
Hip room (in.):	56.5
Rear compartment	
Head room (in.):	38.2
Leg room (in.):	42.1
Shoulder room (in.):	60.7
Hip room (in.):	57.8
Luggage capacity (cu. ft.):	22.4
Fuel capacity (gal.):	18.0
Curb weight (lb.):	4038

†Interior dimensions with six-way power seat in rear-most position.

††Front head room two inches less with optional moonroof.

Selection of some equipment may result in the deletion of certain standard equipment or the addition or deletion of certain options. Please consult your Lincoln-Mercury dealer for details.

One of the things that accompanies the purchase or lease of a 1986 Lincoln Town Car or any other Lincoln automobile is the Lincoln Quality Commitment.

Put simply, the Lincoln Quality Commitment is our pledge to try to do everything we can to make driving and owning a Lincoln automobile a rewarding experience.

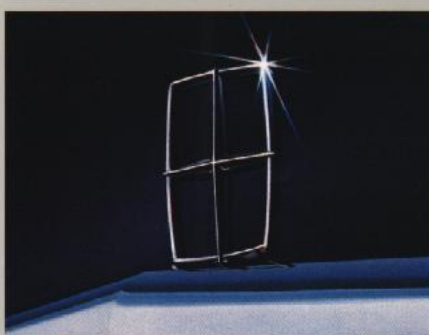
This means that all Lincoln cars—including the 1986 Town Car—meet rigorous quality standards and that integrity is inherent in every Lincoln part and design. It also means that Lincoln sales and service departments are fully committed to providing the highest level of customer satisfaction in the entire industry.

According to a 1985 survey, we are offering the highest quality domestic cars. That survey was based on an average of owner-reported problems during the six months prior to the survey on 1981 through 1984 models designed and built in the U.S.

To help us provide the highest level of customer satisfaction in the entire industry, the Lincoln Quality Commitment Program was created. And to help assure the success of this ambitious program, a program coordinator has been appointed in every Lincoln-Mercury dealership to help further improve customer satisfaction and serve the particular needs of Lincoln owners.

One part of the Lincoln Quality Commitment is the 36-month/36,000-mile (whichever occurs first) limited warranty that comes with every Lincoln car. This limited warranty has been expanded to include components like the electronic instrument panel, trip computer and

The Lincoln Commitment.



the computer-controlled air suspension that are available on some Lincoln cars. Ask your Lincoln dealer for a copy of the warranty and take time to read it.

Occasionally there may be some problems that an individual dealer may not be able to resolve. To assist the customer in resolving these difficulties, the dealer can call on the aid of one of 29 Luxury Car Owner Relations Managers located in each Ford Parts and Service Division District Office. There is also a national Lincoln Commitment coordinator who will ensure priority handling of any and all Lincoln-related owner inquiries.

A special Lincoln Commitment toll-free hot line telephone number has been established to help ensure prompt attention to any special problems a customer might encounter. This phone number puts the owner in direct communication with the Lincoln Commitment Program coordinator at Ford Parts and Service Division Headquarters in Dearborn, Michigan, and it is in operation during regular business hours, 9:00 a.m. to 5:00 p.m. EST, Monday through Friday, except holidays.

Additionally, because Lincoln is interested in finding out just how pleased our customers are in areas such as delivery, service and product satisfaction, we occasionally will write to them as a part of this program and ask for their opinion on our performance. The goal, of course, is constant improvement in customer satisfaction with our automobiles and service.

The Lincoln Quality Commitment Program. It's just another example of how we at Lincoln are fully committed to making the ownership of our cars a pleasurable and satisfying experience.

Every Lincoln automobile is produced at the Wixom Assembly Plant near Detroit. This plant was conceived, built and is operated solely for the production of luxury automobiles.

Wixom employees and management are given highly specialized training. Lincoln is continually sending its people back to school to keep them up to date with the state-of-the-art techniques used throughout Wixom.

One of the most important and technically amazing pieces of equipment at Wixom is a \$2 million machine called the Flexible Inspection System (FIS).

This machine is a giant computer-coordinated measuring device designed to provide accurate measurements of the fit of many of the components that make up a bare body shell.

FIS is equipped with two delicate ruby-tipped electronic sensors

Improving Lincoln quality is a never-ending pursuit.

that touch the car in as many as 150 different locations.

The main computer on the FIS then compares these measurements, indi-



cated in one one-hundredth of a millimeter, with design objectives. It then records these measurements on statistical charts which plant personnel can use to help maintain consistent quality.

For Lincoln owners, this means high

quality control, close body fits and a fine finish on their Lincoln Town Car, Continental or Mark VII.

Another important concern for every motorist is safety.

All Lincoln automobiles are designed to meet or exceed all federal safety standards.

As part of the testing, roofs and doors are crushed, car bodies are vibrated and bumpers are subjected to both fixed-barrier and pendulum tests.

To help the driver avoid dangers, each Lincoln car provides good handling and quick response—all important factors in the realm of operating safety.

Every Lincoln is equipped with seat belts, which are proven to help reduce injury and to help prevent fatalities in the event of an accident. Seat belt use now is mandatory in several states.

Occupant protection, however, is not limited to adults. Recent studies have shown that the proper use of child-protection restraint systems prevents injuries and saves young lives. Almost every state now requires the use of protective child restraints. Ford Motor Company's Tot-Guard Safety Seat and Infant Carrier meet or exceed all applicable federal safety standards.

Both are easy to install and use the seat belts already equipped in Lincoln cars.

Lincoln strongly recommends the regular use of both child restraints and seat belts, whether driving around the block or across the country.





EXTENDED SERVICE PLAN

EXTENDED SERVICE PLAN

The Ford Extended Service Plan covers certain selected components on new Lincoln cars for longer than the basic warranty. The cost is so moderate for the protection offered that it could pay for itself the first time it is needed. Ask your Lincoln-Mercury dealer for complete details of the plan, which is available on cars sold and normally operated in the 50 United States and Canada.



LIFETIME SERVICE GUARANTEE

LIFETIME SERVICE GUARANTEE

Participating Lincoln-Mercury dealers are now offering the Lifetime Service Guarantee, which guarantees their work on your Town Car for as long as you own it. This means that you pay for a covered repair once and never again. If it ever has to be fixed again, return to the repairing dealer and the repairing dealer will fix it free. Free parts. Free labor. Even if the car is kept a lifetime. It doesn't matter where the car was purchased, or whether it's new or used, the work is still covered by the repairing dealer.

This limited warranty covers vehicles in normal use. Items not covered are routine maintenance parts, belts, hoses, sheet metal and upholstery. Ask your Lincoln-Mercury dealer for a copy of the warranty and take time to read it.

FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or required recalls.

Ask Ford Motor Company or your Lincoln-Mercury dealer about such programs relating to your Lincoln Town Car.

To get copies of any adjustment program for your Lincoln vehicle or the one of interest to you, call Ford toll-free at 1-800-241-3673.

In Alaska and Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959 or write Ford at: Ford Customer Information System, Post Office Box 95427, Atlanta, GA 30347.

Please include your name and address, year, make, model and vehicle identification number, as well as engine size.

TECHNICAL SERVICE BULLETINS

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs and new repair procedures. Often a repair now can prevent a more serious repair later.

Ask Ford Motor Company or your Lincoln-Mercury dealer for any such TSBs and explanations relating to your Lincoln Town Car.

To get copies of these Technical Service Bulletins and explanations for your Lincoln vehicle or the one of interest to you, call Ford toll-free at 1-800-241-3673.

In Alaska and Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959 or write Ford at: Ford Customer Information System, Post Office Box 95427, Atlanta, GA 30347.

Please include your name and address, year, make, model and vehicle identification number, as well as engine size.

LEASING—There may be considerable advantages in leasing a new Town Car depending on individual needs.

Leasing can free up your capital and may reduce your monthly cash outlay. If the car is used in business, tax records may be simplified.

Your Lincoln-Mercury Dealer Leasing Association (LMDLA) member can help you with a lease program that is right for you.

EPA STATEMENT

1986 EPA estimates were not available at the time this catalog was published. 1986 Town Car models, however, should post excellent mileage figures in the new EPA Gas Mileage Guide. See your Lincoln-Mercury dealer for the latest information.

Buckle up—together we can save lives.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue options at any time, or change specifications, equipment or designs without notice and without incurring obligation.

Standard and optional equipment listed is subject to change. Some features described are optional at extra cost. Some options are required in combination with other options.

Availability of some features may be subject to a slight delay.

**Town Car limousines.
Lincoln luxury helps
make them the
ultimate status symbol.**

Few automobiles evoke the prestige or the exclusivity of a Lincoln Town Car limousine.

Town Car limousines are cre-

ated by a number of independent coach builders. They start out with a standard Lincoln Town Car—with its inherent benefits of advanced technology, luxury appointments and smooth ride—then craft it into a lengthened limousine like the magnificent automobile pictured here.

These specially designed limousines vary according to builder

preferences. And many are custom-built to the buyer's specifications. Yet they all share one common advantage: they're all based on the Lincoln Town Car...an automobile whose inherent roominess and comfort epitomize luxury.

These limousines are available through retail organizations not connected with Ford Motor Company. Availability, price, quality, safety and

durability of these limousines rest solely with the respective manufacturers and their sales organizations. Ford Motor Company assumes no responsibility for their use.





LINCOLN. What a luxury car should be.

LINCOLN TOWN CAR

LINCOLN-MERCURY DIVISION



LITHO IN U.S.A. (469M) 8-85 P-9601